



EUROPEAN WOMEN SHAREHOLDERS
DEMAND GENDER EQUALITY

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ATMOSPHERE DURING THE AGM OF L'ORÉAL

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By Julie Hosteing

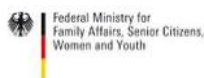
The AGM of L'Oréal was one of the most pleasant meetings overall raising the issue of gender balanced leadership. Even if the topic had not specifically been raised at all before our intervention, the President began to answer the written questions, the answer then given to our quite long questionnaire was very good. Instead of answering each question, which generally annoyed the other shareholders, the President preferred to sum up our questions and give one big answer.

Through his enthusiasm for the topic and the detailed answer he gave, the President managed to interest the broader audience for the topic, to our content. Through the appointment of new women in committees and the Supervisory board, we had nothing else to say and just wanted to show our thanks for this warm, and sadly rare, welcome.

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