



EUROPEAN WOMEN SHAREHOLDERS
DEMAND GENDER EQUALITY

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ATMOSPHERE DURING THE AGM OF ANHEUSER-BUSCH INBEV 29.04.2015, BRUSSELS

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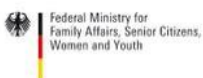
It was in a positive way that we were received before the AGM during a preparatory meeting with the responsible persons and certainly during the AGM itself. Nobody was frustrated about our questions, but they were very glad that we allowed them to prepare the questions in detail before the AGM, so that they were not obliged to give a long explanation on all details during the AGM which had only a duration of about 2 hours and where only a maximum of 15 persons were present. We have never had the feeling that something was hidden or that there was a negative attitude towards the project itself, but to be honest I have to underline that from the beginning we told them that the European Commission was involved directly and would pass to a publication (knowing that it will be the project who will do this) but the general feeling is that they are afraid of the European Commission.

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